



For Immediate Release
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Lifestyle Magazine: HouseWall Garage System Redefining Itself in the Market

“In May of 2007, when I first became involved with HouseWall as an investor, I quickly came to the realization that the company was in dire need of a new image and a new focused direction,” states HouseWall Garage System’s new CEO and Owner Eric Kim. The changes at HouseWall began with the removal of the previous management and owner, and continued with a renewed commitment to bring the latest product innovations to your Garage. Now, as the dust settles, HouseWall Garage System finds itself well positioned to become the most trusted and recognized leader in the garage organization, beautification, and remodeling industry.

HouseWall Garage System, now under new management and ownership, has sparked new life into its mission to provide its valued customers with the ultimate turn-key solution in garage organization and beautification. From expert design and product knowledge provided to you during your complementary consultation, to the removal of unwanted items and the installation of your custom garage by our in-house installation professionals, you can rest assured that the new HouseWall Garage System will provide you with the most hassle free all-in-one service tailored specifically to your needs.

With a more extensive product line catering to virtually every budget, taste, and personality, HouseWall is sure to have both the product and price you had in mind. HouseWall Garage System is proud to offer a full line of Environmentally Preferred Products (EPP) certified by the SCS (Scientific Certification Systems) and the CPA (Composite Panel Association), as well as the confidence of its fully backed Lifetime Warranty on ALL products.

Among the latest product offerings at HouseWall is the exclusive “T” Groove Channel Panel Wall System which can now be customized with your choice of the hundreds of different high pressure laminate finishes, which are a part of both the Formica and Wilson Art laminate collection. For the first time, the trusted names of both Formica and

Wilson Art can be brought into your garage exclusively by HouseWall Garage System. Aside from the myriad of possible finishes, the additional benefits of owning the exclusive HouseWall "T Groove Channel Panel" include a dual locking system which secures both the top and bottom of each hook to the panel at every location on the wall, as well as the ability to masterfully finish each panel by discreetly covering unsightly screw heads located in each "T Groove." Additionally, HouseWall now offers its customers a high-end Cabinet System designed for both durability and practicality. The distinctive yet refined looks of our newest garage cabinets provide the versatility of our current line of cabinets but offers customers the elegant rigidity found in most high-end built-in cabinet systems. Last, but not least, among the recent additions to the HouseWall product line is a durable, interlocking Floor System. Made with environmentally sound recycled material as well as a high strength vinyl composite, the HouseWall interlocking tile Floor System is great for the peace of mind of the "green" investor and garage renovator within us all.

Now is the time to silence the voice in your head that is telling you the garage cannot be saved. Now is the time to let the experts unlock the true potential of your garage. Now is the time to call the new HouseWall Garage System and allow us to organize and beautify your garage today.

For more information on both new product arrivals and scheduling your very own complimentary consultation, please contact us at 866-345-WALL (9255), or visit online at www.HouseWall.com.

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"Organize Your Garage Today"